

Chocolate Maker Sees Sweet Spot in Improved Collaboration



Cisco technologies help Ferrero improve teamwork and productivity while cutting costs

At a glance



- Famous luxury chocolate maker, headquartered in Italy and present in **46 countries** with **21 production sites**
- Looking to transform operations in Germany by enabling greater collaboration between **3600 employees** spread across two main locations and **20 sales offices**

Challenge



Improve internal and external collaboration



Reduce travel costs



Support mobility

Solution



Cisco Collaboration applications, including Cisco Jabber and Cisco WebEx



Cisco network foundation



Cisco FlexPod data center infrastructure



Cisco Design Services



Cisco Capital financing



“ The possibility for users, ad hoc, to initiate a video communication either from Jabber to Jabber or from Jabber to Cisco TelePresence systems is really a big advantage, because people avoid the need to book a room or schedule a videoconference in advance.”

Dr. Hans Altman
Manager IT Infrastructure
Ferrero

Results

1

Decreased IT system deployment times significantly

2

Increased staff productivity while cutting operational expenditures

3

Reduced capital expenditure

“ Cisco is a market leader, and we always adopt industry-standard technologies. It was product reliability that led us to choose Cisco. The network is the basis for all our IT business.”

Martin Flegenheimer, IT Director, Middle and Eastern Europe, Ferrero



Click [here](#) to read the full case study



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