

Get **safer, faster** cloud and digital transformation

Your employees want to work smarter ... not harder

29%

of routine, low-value customer service tasks could be automated.

Source: McKinsey

85%

of companies expect human-to-human interactions to become more complex in the next 2 years.

Source: Deloitte

The Business Cloud Communications market grew by **11.1% over the last 6 months**, breaking 3 million users for the first time.

Source: Cavell Group, Cloud Communications Market Overview



8x8 provides the tools needed, allowing employees to switch between **chat, voice, meetings and collaboration** in a single click. Accessing the right information and subject-matter experts in moments that matter.



7x

UCaaS MQ Leader
Gartner

8x8
Cloud Communications

1+ million
business users



Superior voice quality
Toby Group



2018 Winner
Call and Contact Centre Expo Award
Best Communications Provider

#1

Midmarket and Enterprise
UCaaS seats 13 consecutive quarters
Synergy Research



Tailored to your exact needs

With some of the most talented people around, CW Squared has a proven methodology and experience of delivering contact centre and unified communications solutions at scale that improve customer and employee engagement, reduce costs and help protect IT investments. Plus, we offer additional **services** like:

- **Agile fast start to ensure your people are ready to change and get the most from cloud communications**
- **Conversational artificial intelligence and machine learning to innovate and enhance your customer experience**
- **Digital strategy and advisory services, ensuring your technology landscape delivers to the evolving needs of your customers**
- **Security experts to protect your organisation against increasing cyber-threats**
- **Software-defined wide area networking to extract better value from your IT investments**

Enabling your organisation to:



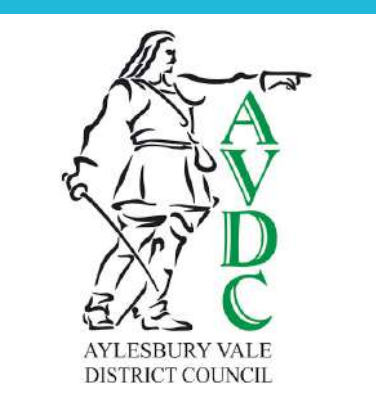
- Accelerate growth
- Cut time to market
- Raise productivity
- Attract and retain talent
- Deliver superior customer experience
- Reduce costs through consolidation

Business impact

Offering class-leading speed of deployment, integration and support services, 8x8 Unified Communications and Contact Centre solutions are helping companies around the world to transform.



A leading provider of staffing solutions, **Servoca** wanted to improve communications across 20 UK sites. Switching to 8x8 showed **25%** savings in Year 1 with greater productivity and lower call charges.



Aylesbury Vale District Council made a £6.5m saving and 10% reduction in headcount. Now, with 8x8 cloud communications staff easily set up conference calls, while contact centre resources are used more tactically for first-time callers and complex transactions.

